

Common SEO Terms

1. DA = Domain Authority (Moz.com)
2. DR = Domain Rating (Ahrefs.com)
3. TF = Trust Flow (Majestic.com)
4. PR = Page Rank (Google.com)
5. UR = URL Rating (Ahrefs.com)
6. Dofollow/Nofollow Backlinks
7. PBN (Private Blog Network)
8. White hat SEO
9. Black hat SEO
10. SEO for local business
11. Grey hat SEO
12. Keyword stuffing
13. Keyword density